

Spaces360

Media Day Preparation Guide

How to get your listing camera-ready for stunning results

At Spaces360 Real Estate Media, our goal is to showcase every property at its absolute best. A well-prepared home ensures faster shoots, better visuals, and stronger buyer engagement.

Use this checklist to get your listing fully ready before our team arrives.

Why Preparation Matters

- Enhances photo + video quality
- Speeds up the shooting process
- Helps listings stand out & sell faster
- Maximizes marketing impact across MLS, social & ads



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1. Clean & Declutter Everything

A clean space = a bigger, brighter, more luxurious feel.

✓ **Must-do:**

- Remove clutter from counter tops, tables & floors
- Clear kitchen sinks (no dishes, soap, sponges)
- Hide garbage bins, cleaning supplies, cords
- Make beds neatly with wrinkle-free linens
- Remove personal items (photos, toiletries, paperwork)



♥ **Pro Tip:**

Less is more — aim for a model-home look

2. Lighting & Ambiance

We shoot with natural + enhanced lighting — help us maximize it.



✓ **Before arrival:**

- Turn ALL lights ON (including lamps, under-cabinet lights)
- Replace burnt-out bulbs
- Use consistent color temperature (warm or cool, not mixed)
- Open all curtains & blinds

♥ **Pro Tip:**

Natural light makes spaces feel larger and more inviting

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3. Exterior & Curb Appeal

First impressions start before buyers even step inside.

✓ *Prepare:*

- Cut grass / shovel snow
- Clear driveway & walkways
- Remove cars from driveway & street (if possible)
- Hide garbage bins, hoses, tools
- Clean front door & add a welcoming touch (mat, plant)



4. Staging & Layout

Highlight the function and flow of each space.

✓ *Optimize:*

- Arrange furniture to open up space
- Add simple décor (pillows, plants, neutral accents)
- Remove excess furniture (less is more)
- Set dining table (optional for higher-end listings)

♥ *Pro Tip:*

We shoot wide — ensure every corner looks intentional



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5. Bathrooms

These areas need to feel like a hotel.



✓ Checklist:

- Close toilet lids
- Remove toiletries, razors, toothbrushes
- Add fresh towels (preferably white or neutral)
- Clean mirrors & glass surfaces
- Hide bath mats (optional for cleaner look)

6. Kitchen

One of the most important selling features.

✓ Checklist:

- Clear counter tops (leave only 1–2 decorative items max)
- Remove fridge magnets, notes, clutter
- Clean appliances (no fingerprints)
- Hide dish racks, soap bottles, garbage bins



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7. *Pets & People*

Ensure a smooth and distraction-free shoot.

✓ **Please:**

- Remove pets from the property (or secure them safely)
- Hide pet beds, bowls, toys
- Ensure no people are visible during the shoot



8. *For Video & Drone Shots*

Preparation matters even more for motion content.

✓ **Important:**

- Turn OFF TVs and fans
- Secure loose items outdoors (flags, umbrellas, etc.)
- Ensure driveway is clear of vehicles
- Notify neighbors if needed (for drone flights)



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9. Timing & Access

Help us stay on schedule and deliver quickly.

✓ Before Arrival:

- Property fully ready before scheduled time
- Provide clear access instructions (lockbox, code, contact)
- Inform us of any special features to highlight



Included With Every Spaces360 Shoot

- **Free Floor Plans**
- **Marketing Kit Access** (social templates, brochures, more)
- **Optimized delivery platform** (ready-to-use media)



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FINAL CHECKLIST

- ✓ Clean & declutter
- ✓ All lights ON
- ✓ Curtains/blinds open
- ✓ Beds made
- ✓ Toilets closed
- ✓ No personal items
- ✓ Exterior clean & clear
- ✓ No cars / pets
- ✓ Property 100% ready before arrival



Questions or need staging advice?

We're happy to help you get the most out of your listing.

Book a quick call or message us anytime www.spaces360.ca



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